CAND



Contract / Revision

New till 02/05/09

Agency GMMB

**Buying Contact** 

Original Date / Revision

10/12/12

Advertiser Pol/Pres/D/Barack Obama

#### WKMG

261873

10/12/12

# ORDER

Flight Dates 10/16/12-10/22/12

00:15:00 Order Sep 1897 **Product** Estimate # Alt Order # 06372607 **OBAMA FOR AMERICA SKED-C** Billing Type Cash Agency Com 15% **GENERAL** Order Type **Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 **AGY** POL Rev Codes

Sales OfficePHIProduct CodesPL-Presidential-DemocratSales RegionNATPriorityP-2Agency RefAdvertiser Ref

3050 K Street NW Suite 100 Washington, DC 20007

<u>Primary Account Executive</u> Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 83450

Competing Station 9	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

**Billing Plan Order Totals Net Amount Gross Amount** Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Month \$70,932.50 \$83,450.00 0.00 10/01/12 10/22/12 51 October 2012 \$70,932.50 \$83,450.00 51 0.00 \$83,450.00 51 \$70,932,50 Totals

										Tota	l <u>s</u>
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/16/1	2 10/22/12	Morn News at 5a	CM	5-530a	MTWTF	:30	4	\$350.00 P-2	0.00 NM	4	\$1,400.00
		Morn News at 5a							ŀ		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l		
Week: 10/16/12	10/22/12	MTWTF	4	\$350.00	0.00						
E 2 WKMG 10/16/	2 10/22/12	Morn News at 530	a CM	530-6a	MTWTF	:30	4	\$450.00 P-2	0.00 NM	4	\$1,800.00
		Morn News at 530	)a								
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/16/12	10/22/12	MTWTF	4	\$450.00	0.00						
E 3 WKMG 10/16/	12 10/22/12	Morn News at 6a	CM	6-7a	MTWTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
		Morn News at 6a									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/16/12	10/22/12	MTWTF	2	\$600.00	0.00						
E 4 WKMG 10/16/	12 10/22/12	CBS This Morning	CM	7-9a	MTWTF	:30	3	\$450.00 P-2	0.00 NM	3	\$1,350.00
		The Early Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

Print Date: 10/12/12 Page 2 of 3



Flight Dates 10/16/12-10/22/12 261873

Hiatus Dates

<u>Original Date / Revision</u> 10/12/12/ 10/12/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKEEstimate # 1897

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type	Tota Spots	ls Amount
E 4 WKMG 10/16/1:	2 10/22/12	CBS This Morning The Early Show	ı CM	7-9a	MTWTF	:30	3 \$450.00 P-2	0.00 NM	3	\$1,350.00
Start Date Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00					
E 5 WKMG 10/20/1		5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1 \$200.00 P-2	0.00 NM	1	\$200.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00					
E 6 WKMG 10/21/1	2 10/21/12	CBS Sunday More		9-1030a	1	:30	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00					
E 7 WKMG 10/16/1		9-10a Rachael Ra Rachael Ray	-	9-10a	MTWTF	:30	5 \$300.00 P-2	0.00 NM	5	\$1,500.00
Start Date Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00					
E 8 WKMG 10/16/1	2 10/22/12	10-11a Let's Make Let's Make a Dea		10-11a	MTWTF	:30	2 \$600.00 P-2	0.00 NM	2	\$1,200.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> · MTWTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00					
E 9 WKMG 10/16/1	2 10/22/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	MTWTF	:30	3 \$1,200.00 P-2	0.00 NM	3	\$3,600.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 10 WKMG 10/16/1	2 10/22/12	2-3p The Talk The Talk	CM	2-3p	MTWTF	:30	3 \$600.00 P-2	0.00 NM	3	\$1,800.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 3		<u>Rating</u> 0.00					
E 11 WKMG 10/21/1	2 10/21/12	1030-1130a Face Face The Nation	NatiorCM	1030-1130a	1	:30	1 \$1,800.00 P-2	0.00 NM	1	\$1,800.0
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 12 WKMG 10/16/1	2 10/22/12	530-6p The Inside	er CM	530p-6p	MTWTF	:30	5 \$650.00 P-2	0.00 NM	5	\$3,250.0
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00					
E 13 WKMG 10/16/1	2 10/22/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.0
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00					
E 14 WKMG 10/16/1		M-F 7:30-8p Insid		730-8p	MTWTF	:30	4 \$1,200.00 P-2	0.00 NM	4	\$4,800.0
Start Date Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 15 WKMG 10/22/1			cial CM	9-11p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.0
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week	Rate \$10,000.00	Rating 0.00					
E 16 WKMG 10/16/1		Tue 2 Hour Spec	ial CM	various	-1	:30	1\$11,000.00 P-2	0.00 NM	1	\$11,000.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					

Print Date: 10/12/12 Page 3 of 3

261873

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Contract / Revision

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKEEstimate # 1897

									Tota	
Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
E 16 WKMG 10/16/	12 10/16/12	Tue 2 Hour Speci	al CM	various	-1	:30	1\$11,000.00 P-2	0.00 NM	1	\$11,000.00
		Tue 2 Hour Speci	al							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	-1	1:	\$11,000.00	0.00		******			
E 17 WKMG 10/17/	12 10/17/12	Wed Prime 10p	CM	10-11p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
		CSI								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12	10/21/12	1	1	\$10,000.00	0.00		<u></u>			
E 18 WKMG 10/19/	12 10/19/12	Fri Prime 10p	CM	10-11p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
		Blue Bloods								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	1	11	\$9,000.00	0.00					
E 19 WKMG 10/21/	12 10/21/12	Sun Prime 9-10p	CM	9-10p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
		Good Wife								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				i	
Week: 10/15/12	10/21/12	1	1	70100000	0.00				_	45 (00 50
E 20 WKMG 10/16/	12 10/22/12	M-F 11p News	CM	11-1135p	MTWTF	:30	3 \$1,700.00 P-2	0.00 NM	3	\$5,100.00
		M-F 11p News								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/16/12	10/22/12	MTWTF		\$1,700.00	0.00			0.00.1114		<b>*450.00</b>
E 21 WKMG 10/20/	12 10/20/12	Sat 1135p-1205a		1135p-1205a	a1-	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
		Inside Edition Wi								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	1-	1	\$450.00	0.00		4 6050.000.0	O OO NIM	1	\$350.00
E 22 WKMG 10/20/	12 10/20/12	Sat 1205-105a	CM	1205-105a	1-	:30	1 \$350.00 P-2	0.00 NM	1	<b>გავ</b> ს.სს
		Extra Wknd		<b>-</b> ,	<b>.</b>				i	
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				•	
Week: 10/15/12	10/21/12	1-	1	\$350.00	0,00	.00	4 \$450,00 D 2	0.00 NM	1	\$450.00
E 23 WKMG 10/21	/12 10/21/12		a CM	1135p-1235a	a1	:30	1 \$450.00 P-2	U.UU INIV	<b>l</b> '	φ <del>4</del> -30.00
		Cold Case		5-4-	D-4i					
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
Week: 10/15/12	10/21/12	T	1	\$450.00	0.00			<b>—</b> , ,		100 450 00
								Totals	51	\$83,450.00

CAND



Contract / Revision

New till 02/05/09

Agency GMMB

**Buying Contact** 

Original Date / Revision

10/12/12

Advertiser Pol/Pres/D/Barack Obama

### **WKMG**

255510 /

10/12/12

# ORDER

### Flight Dates 10/16/12-10/22/12

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00 Estimate # 1537 **Product** Alt Order # 6259544 **OBAMA FOR AMERICA** Cash Billing Type Agency Com 15% Order Type **GENERAL Billing Contact** EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 **Demographic** A35+ Washington, DC 20007

Rev Codes AGY

Product Codes PL-Presidential-Democrat

POL

**Priority** P-2 Advertiser Ref

3050 K Street NW Suite 100

Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive Start Date **End Date** Order% Kristen Waskie 100%

Order Share 100% Market Value 136450

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$115,982.50 \$136,450.00 0.00 10/01/12 10/22/12 38 \$115,982,50 \$136,450.00 October 2012 38 0.00 \$136,450.00 Totals \$115,982.50

										Tota	ıls_
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 WKMG 10/16	12 10/22/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,700.00 P-2	0.00 NM	2	\$3,400.00
		M-F 11p News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/16/12	10/22/12	MTWTF	2	\$1,700.00	0.00						
E 5 WKMG 10/16	/12 10/22/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$900.00 P-2	0.00 NM	2	\$1,800.00
		Local 6 News 12-	1230p								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/16/12	10/22/12	MTWTF	2	\$900.00	0.00					_	
E 10 WKMG 10/16	/12 10/22/12	Morn News at 5a	CM	5-530a	MTWTF	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
		Morn News at 5a									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/16/12	10/22/12	MTWTF	2	\$350.00	0.00				~·		
E 11 WKMG 10/16	/12 10/22/12	News at 5p	СМ	5-530p	MTWTF	:30	2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
		News at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Ì		
Otan Date	anta Date										





255510

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

							Dete De	DAN Tons	Total	
Ln Ch Start	End	Inventory Code		Start/End T		Len Spo	Control of the Contro			Amount
E 11 WKMG 10/16/12	10/22/12	News at 5p News at 5p	CM	5-530p	MTWTF	:30	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00					
E 12 WKMG 10/16/12	10/22/12	Morn News at 530 Morn News at 530		530-6a	MTWTF	:30	2 \$450.00 P-2	0.00 NM	2	\$900.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
E 14 WKMG 10/16/12		News at 6p News at 6p	СМ	6-630p	MTWTF	:30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
<u>Start Date</u> Week; 10/16/12	End Date 10/22/12	•	Spots/Week 2	<u>Rate</u> \$1,400.00	Rating 0.00					
E 15 WKMG 10/16/12	2 10/22/12	Morn News at 6a Morn News at 6a	СМ	6-7a	MTWTF	:30	2 \$600.00 P-2	0.00 NM	2	\$1,200.00
	End Date		Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00					
Week: 10/16/12 E 16 WKMG 10/16/12	10/22/12 2 10/22/12	CBS Evening Nev		630-7p	MTWTF	:30	2 \$2,500.00 P-2	0.00 NM	2	\$5,000.00
Start Date Week: 10/16/12	End Date 10/22/12	CBS Eve News Weekdays MTWTF	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00					
E 17 WKMG 10/16/12			СМ	7-7:30p	MTWTF	:30	2 \$1,700.00 P-2	0.00 NM	2	\$3,400.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays MTWTF	Spots/Week 2	<u>Rate</u> \$1,700.00	Rating 0.00					
E 18 WKMG 10/16/12	2 10/22/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	2 \$450.00 P-2	0.00 NM	2	\$900.00
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
E 21 WKMG 10/19/12	2 10/19/12	Fri Prime 10p Blue Bloods	CM	10-11p	F	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start Date</u> Week; 10/15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$9,000.00	Rating 0.00					
E 33 WKMG 10/16/1	2 10/20/12	NCAA Football 3p		various (3:30 PM-7:0	1- 00 PM)	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1-	Spots/Week	Rate \$2,500.00	Rating 0.00					
E 39 WKMG 10/21/1		Sun 11p News af Sun 11p News af		Late News	S	:30	1 \$1,700.00 P-2	0.00 NM	1	\$1,700.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00					
E 42 WKMG 10/16/1		NFL TODAY NFL TODAY	СМ	various	1	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
E 47 WKMG 10/21/1	2 10/21/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	S	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays S	Spots/Week 1		Rating 0.00			·	_	<b>.</b>
E 50 WKMG 10/21/1		Sun Prime 9-10p Good Wife	СМ	9-10p	S	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					





255510 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

										Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ts Rate Pri	Rtg Type		Amount
E 50 WKMG			Sun Prime 9-10p	СМ	9-10p	S	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
			Good Wife							ı	
	ırt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		10/21/12	S	CM	\$9,000.00	0.00 T	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
E 51 WKMG	10/18/1	2 10/18/12	Thu Prime 10p Elementary	CIVI	10-11p		.50	1ψ10,000.001 -2	0.00 11111		Ψ.ο,οοοίοο
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		10/21/12	T		\$10,000.00	0.00					
E 52 WKMG	10/18/1	2 10/18/12	-	CM	8-9p	T~~-	:30	1\$13,000.00 P-2	0.00 NM	1	\$13,000.00
0,1		E. J. D. G.	Big Bang Theory		(7:58 PM-9:						
<u>Sta</u> Week: 10	art <u>Date</u> /15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week	Rate \$13,000.00	<u>Rating</u> 0.00			•		
			Thu Prime 9p	СМ	9-10p	T	:30	1\$11,000.00 P-2	0.00 NM	1	\$11,000.00
			Person of Interes	t							
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/21/12	T		\$11,000.00	0,00 -T	:30	1\$12,000.00 P-2	0.00 NM	1	\$12,000.00
E 55 WKMG	10/16/1	2 10/16/12	Tue Prime 8p NCIS	CM	8-9p	-1	.30	(ψ12,000,001.42	0.00 14111	•	<b>ψ</b> 12,000,00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 10		10/21/12	-T		\$12,000.00	0.00					
N 60 WKMC	10/21/1	2 10/21/12	NFL Game 1	CM	various	S	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
			NFL Game 1		(1:00 PM-4	•					
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$8,000.00	Rating 0.00					
N61 WKMG					10-11a	-TWTF	:30	1 \$600.00 P-2	0.00 NM	1	\$600.00
NOT WICING	, 10/10/1	12 10/10/12	Let's Make a Dea								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating				1	
Week: 10		10/21/12	-TWTF		\$600.00	0.00	.20	1 \$600.00 P-2	0.00 NM	1	\$600.00
N 62 WKMC	3 10/16/1	12 10/19/12	Morn News at 6a Morn News at 6a		6-7a	-TWTF	:30	1 \$600.00 P-2	U.UU INIVI	<b>'</b>	Ψ000.00
C+	art Date	End Date	Weekdays	Spots/Weel	Rate	Rating				1	
Week: 10		10/21/12	-TWTF	<u>opoto, rroo.</u>	\$600.00	0.00				•	
N 63 WKMC		2 10/20/12	5-7a Sat News	СМ	5-7a	S-	:30	1 \$200.00 P-2	0.00 NM	1	\$200.00
			Sat 5-7a News			<b>-</b>					
	art Date	End Date	<u>Weekdays</u> S-	Spots/Weel	<u>Rate</u> 1 \$200,00	Rating 0.00				İ	
Week: 10		10/21/12	Tue Prime 8p	CM	8-9p	-T	:30	1\$12,000.00 P-2	0.00 NN	1	\$12,000.00
NO4 VVNIVIC	3 10/10/	12 10/10/12	NCIS:Los Angele								
St	art Date	End Date	Weekdays	Spots/Weel		<u>Rating</u>					
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St	art Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating				Į.	

Print Date: 10/12/12 Page 4 of 4

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Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/12/12/ 10/12/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln Ch Start I	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
N 67 WKMG 10/22/12 1	0/22/12	News at 5p News at 5p	СМ	5-530p	M	:30	1	\$750.00 P-2	0.0Ö NM	1	\$750.00
	nd Date 0/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00		075000000				and a second second
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